

Adendorff machinery mart

**Equipping the Hands That
Will Build South Africa**

A partnership proposal for technical schools, colleges and their governing boards

Southern Africa's machinery and tool specialist

Adendorff Machinery Mart is a specialist importer and retailer of quality tools and machinery for the artisan and the trades. We source equipment from across the world and sell it directly through our own national branch network. We are trusted by thousands of South African workshops, artisans, farmers, manufacturers and educational institutions.

- Established for over 50 years
- Thousands of machines supplied annually
- National service network
- South African owned business

30

Branches nationwide

7 000+

Product line items

460+

Team members

1

National distribution centre

OUR PURPOSE

To be a trusted partner for all those who build, fix and create in Southern Africa.



**PROFESSIONAL SALES
ADVISORS IN EVERY BRANCH**



**24 000 m² DISTRIBUTION
CENTRE — AEROTON,
GAUTENG**



**100+ IN-HOUSE SERVICE &
REPAIR TECHNICIANS**



**QUALITY TOOLS &
MACHINERY FOR THOSE
BUILDING SOUTHERN
AFRICA'S FUTURE**

Your students will build South Africa

South Africa's growth depends on artisans — welders, fitters, electricians, millwrights, boilermakers, carpenters. Those artisans are formed in your workshops. We serve today's tradespeople every day; we believe we should carry the equipment legwork so you can focus on training the next generation.



Skills start in the workshop

A learner who trains on real, correctly specified machines walks into a trade job-ready.



We serve the trade daily

Our counters serve the same industries your graduates enter — we know what they will work with.



Shared success

When technical schools thrive, the trades thrive, and so does the community we all serve.

Equipment aligned to your technical curriculum

Every category below maps directly to the subjects taught in your workshops — one supplier across all of them.



Mechanical Technology

Lathes, milling & drilling machines,
measuring & precision tools



Welding & Metalwork

MMA, MIG, TIG, plasma & gas
cutting, welding consumables



Automotive Technology

Lifting equipment, diagnostics, panel
tools, garage air



Civil Technology — Wood

Saws, planers, routers,
dust extraction



Civil Technology — Construction

Mixers, breakers, compaction
equipment, PPE



Every workshop

Power & hand tools, generators,
compressors, consumables & spares

From a single vernier caliper to a fully equipped machining workshop — 7 000+ line items at Adendorff Machinery Mart.

PRODUCT DEPTH



Recognised brands across every trade

GENERATORS	POWER TOOLS	AIR TOOLS	CONSTRUCTION	HAND TOOLS	COMPRESSORS	WELDING	ENGINEERING	AUTOMOTIVE			

Anchored by MAC AFRIC, our flagship in-house brand, with full parts availability and in-house servicing.

Also offering specialist lines across welding, air, lifting, woodworking and precision measurement.

One partner, from first quote to spare parts

One supplier

Every trade and every workshop, in one relationship.

One quotation

Machines, accessories, consumables and delivery on a single quote.

One delivery

Coordinated to your campus through our national delivery network, or click & collect from your nearest branch.

One warranty process

Processed at the branch you bought from — no chasing manufacturers.

One account manager

A named contact who knows your school and its history.

One after-sales partner

Spares, repairs and advice for the life of the equipment.

One accountable partner across procurement, delivery and support.

You focus on students — we simplify machinery procurement

You don't need to be machinery experts — that's our job. Ask us anything, at any stage. Our team supports the trade every day and is here to assist with product research, comparisons and specifications, making the process easier for your teachers and governing body.



Expert advice on tap

Decades of serving the trade behind every answer. Phone, WhatsApp or walk in — from a single vernier caliper to a full workshop plan.



We simplify procurement

Research, buyers guides, comparisons, specifications and costings, prepared by us and delivered ready for your board to evaluate.

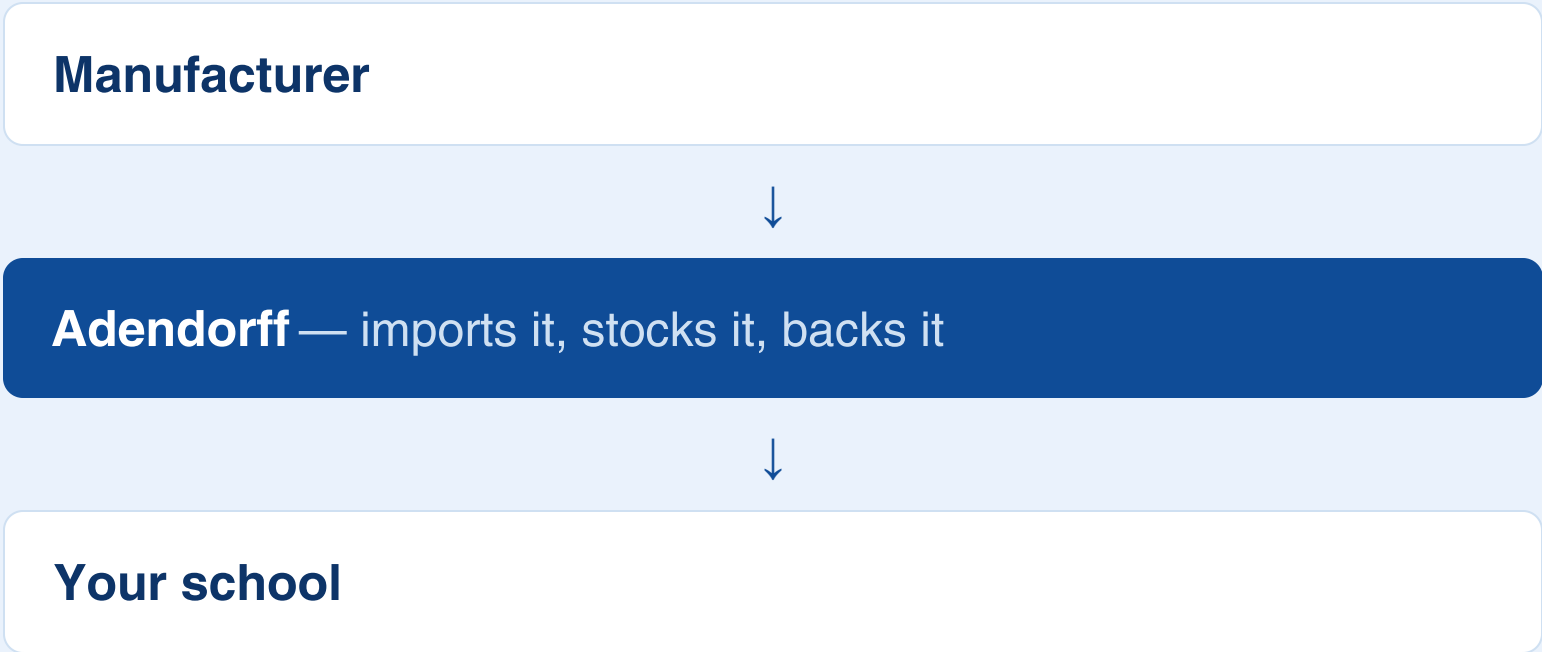


You build the future

Our specialisation is machinery; yours is developing students. A trusted partner lets each of us focus on what we do best.

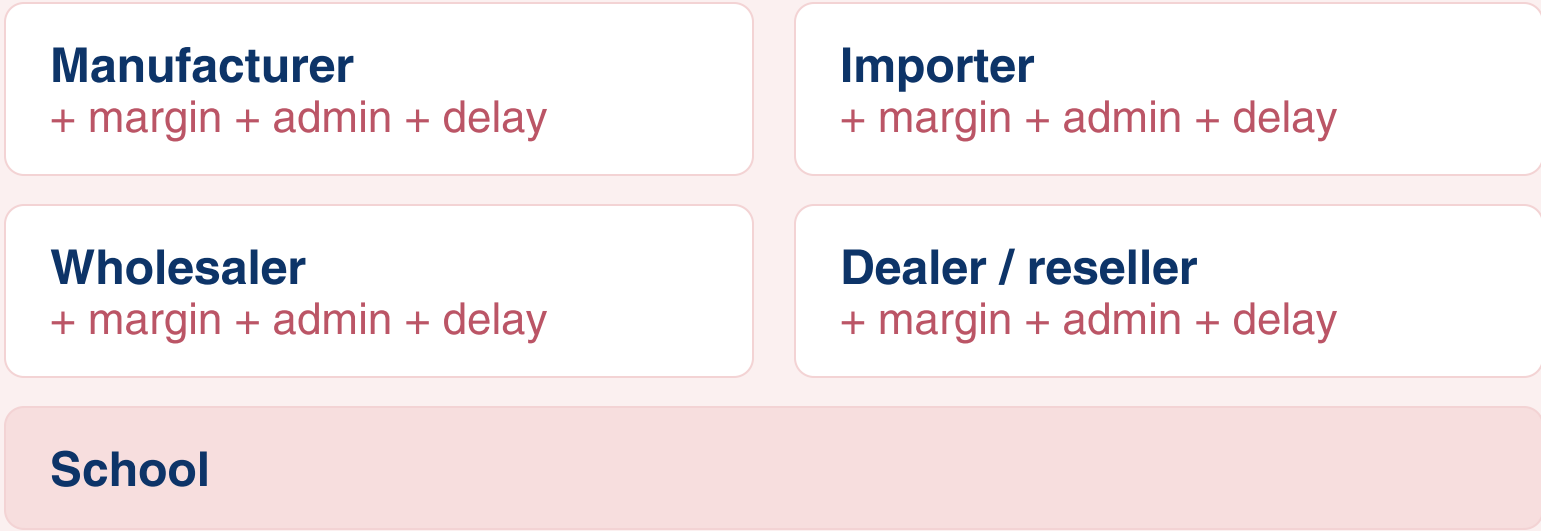
Every Rand of budget goes into tools, not mark-ups

The direct route



One margin between the factory and your workshop

The multi-layer route



Four mark-ups before the school pays

Right fit over fastest sale

Our sales standard requires diagnosis before recommendation. You answer six questions, we do the rest — building the equipment list around your curriculum, workshop and power supply before a single item is quoted.

1 What will learners actually make and practise?

Curriculum & trade outcomes drive the list

2 What is the workshop environment?

Space, ventilation, dust, layout

3 How intensively will machines run?

Class-duty machines, not hobby-duty

4 What power supply is available?

Single vs three-phase, generator backup

5 What must it work with?

Existing machines, fixtures, consumables

6 What is the budget envelope?

Right-sized honestly, never oversold

Application-driven recommendations — right fit over fastest sale.

If a workshop needs it, we find the path to yes



Formal, complete quotes

Full-solution quotes — machines, accessories, consumables and delivery — with validity dates and one named owner. No surprises at invoice.



Sourcing beyond the shelf

7 000+ line items, plus branch network, distribution centre and approved supplier channels for items not on the local shelf.



Nationwide delivery

Delivery to your school through our national delivery network, or click & collect from the nearest branch.



Trade credit facilities

Account facilities for qualifying institutions, with proper documentation for your finance and governance processes.

Delivery lead times confirmed on every quote — most orders dispatched from our Aeroton distribution centre.

CSD-registered supplier — tax clearance, VAT and supplier documentation ready for your procurement file.

We are more than a supplier

Services that come standard with the relationship — no consulting fees, no add-on charges.



Equipment recommendations

Application-driven advice matched to your curriculum, duty cycle and power supply.



Product comparisons

Side-by-side options at different price points, explained in plain terms.



Spare parts planning

The right spares and consumables identified and held for your machines.



Technical support

Phone, WhatsApp or in-branch, from people who serve the trade daily.



Machine commissioning

Where applicable, we help get new machines set up and running correctly.

Standard with the relationship — not a line item on the invoice.

Our relationship starts after delivery

1-year warranty

A one-year conditional carry-in warranty on goods purchased from Adendorff, processed at the branch you bought from.

In-house technicians

Our own service and technical teams assess and repair; repairs by our in-house technicians carry a 3-month warranty.

Spares & consumables

Blades, discs, electrodes, filters and service parts — training machines keep running through the term.

Technical advice & support

Help with setup, use and troubleshooting for teachers and workshop staff — any product, any stage.

A person, not a call centre

A named branch contact who knows your school, your machines and your history. Escalation paths that actually resolve.

Branch assistance nationwide

Walk-in help at 30 branches across the country, wherever your campus is.

Long-term support throughout your equipment lifecycle.

A branch near your campus, with a network behind it

30
Stores

9
Provinces



30 branches

Across South Africa's provinces — walk-in support, stock on the shelf, staff trained to advise.



National distribution centre

Branch stock is backed by a central DC — if your branch doesn't hold it, the network does.



Full e-commerce

The complete range online with live pricing — build and cost an equipment list before you ever request a quote.



Every channel

In-store, phone, WhatsApp and email, with published response-time standards our teams are measured on.

From workshop walkthrough to working workshop

1

Needs assessment

We visit your workshop, review curriculum needs and audit what you have.

2

Specified equipment list

A right-sized, fully costed list built on the six diagnostic questions.

3

Formal quote

Complete solution quoted — machines, accessories, consumables, delivery.

4

Supply & delivery

Delivered to your campus, verified against the invoice, handled with care.

5

Ongoing support

Warranty, in-house repairs, spares supply and a named branch contact.

No obligation at step 1, and the legwork is ours at every step. That is how we earn the right to quote.



A PARTNERSHIP FOR THE LONG TERM

Together, let us equip the next generation of South African artisans

From a single classroom upgrade to a fully equipped technical campus, Adendorff is ready to become your long-term machinery partner.

We exist to help people succeed, starting with the people who will build South Africa's future.

Speak to your nearest branch or your Adendorff account manager

www.adendorff.co.za